

**MINISTRY OF HEALTH
NATIONAL UNIVERSITY OF PHARMACY
DEPARTMENT OF SOCIAL PHARMACY**



**INTERNATIONAL SCIENTIFIC AND PRACTICAL
INTERNET CONFERENCE**

**«SOCIAL PHARMACY:
STATE, PROBLEMS AND PERSPECTIVES»**

Registered in the Ukrainian Center of Scientific Medical Information and
patent licensing work of Ministry of Health of Ukraine
(Certificate № 826)

<http://socpharm.nuph.edu.ua/>

17-20 March 2014

Kharkiv

Dear colleagues!

You are invited to contribute your ideas and expertise on the conference theme

«SOCIAL PHARMACY: STATE, PROBLEMS AND PERSPECTIVES»

at the international scientific and practical internet conference

which will take place on March 17-20, 2014

the conference website is: <http://socpharm.nuph.edu.ua/>

Conference organizer:

Ministry of Health of Ukraine

National University of Pharmacy

Department of Social Pharmacy

The aim of the conference is to provide an intellectual platform for discussion and dissemination of cutting edge research and up-and-coming developments in Social Pharmacy. This journal is to publish papers that enrich the practice of social pharmacy while simultaneously making significant contributions to the theoretical advancement of the discipline.

The conference topics include:

- Social pharmacy as a scientific direction and a academic discipline
- Social Medicine and Social Pharmacy - interconnection of disciplines
- Human – society – medicines – pharmaceutical care are spheres of interaction
- Social and effective mechanisms of ensuring of availability of the pharmaceutical care to the population (state registration, reimbursement, pricing)
- Normative and legal regulation of medicine's turnover and pharmaceutical activity
- Social aspects of management of enterprises of pharmaceutical industry
- Moral and ethical principles of pharmaceutical activity
- Social tendencies of marketing in pharmacy
- Pharmacoeconomic aspects of treatment of socially significant diseases
- Scientific and practical aspects of activity of sickness funds
- Problems of the organization of pharmaceutical provision of rural population
- Social responsibility of business in pharmacy
- Historical aspects of medicine and pharmacy
- Organization of the pharmaceutical care in conditions of emergency situations
- Social and psychological aspects of pharmaceutical activity
- Pharmaceutical information - the current state of information support of pharmaceutical activity

PUBLICATION OF MATERIALS IS FREE OF CHARGE

This one basic requirement (for articles and theses, presentations) must be adhered to:

1. Materials should be created in Microsoft Word for Windows and saved in an acceptable file format, such as **.doc**. Files should be prepared as word processing documents on A4, leaving a liberal margin (2 cm) on all four sides. Text type should be **14 point Times New Roman**, spacing 1,5. The pages of the paper should not be numbered.
2. **Preparing the theses:** title of the paper should be written in Times new roman 14, bold capital letters, alighted to the centre. At the centre of the page, indicate the full name of each author, institution where the work has been performed but without concise academic and professional degrees and email address. There should be one line gap between email and text.
3. **The theses should be structured in the following sections:** **introduction** should provide a background to the study and should clearly state the specific **aims** of the study; **research methodology** should describe the materials and methods used in sufficient detail to allow the study to be replicated; **results and discussion** should provide detailed response rates; **conclusions** should represent the summary of the important findings and prospects for further research in this direction.
4. **The structure of the articles** should be in accordance with Resolution of the Higher Examination Board of Ukraine of January 15, 2003 №7-05/01: **UDC**; title of the articles (bold capital letters); full name of each author and affiliation; **summary**, key words, introduction, main body of text, conclusions, references, **summary in English or Russian**.
5. **Presentations** should be created in **.ppt** format and should not exceed 2 MB.
6. **The name of the file** should include the author's name (e.g., Ivanov I.I., Ivanov I. I.).
7. Author details should be supplied on the separate sheet including: full first name, middle and last name of each author, terminal degree, academic/professional title and affiliation, and city and state where located. Authors mailing address, telephone number, and e-mail address should be also provided.
8. The materials should be sent as an attachment (in **.doc** format) by **e-mail** to: **socconf@ukr.net**. Recommended deadline for authors to upload their papers - **March 1, 2014**.

Sample format

SOCIAL PHARMACY: STATE, PROBLEMS AND PERSPECTIVES

Ivanov I. I.

National University of Pharmacy, Kharkiv, Ukraine

socconf@ukr.net

- Form of participation:** – publication of theses and articles;
– placing of presentations on the site;
- viewing of materials and participation in discussion on a site.

Authors are themselves responsible for the authenticity of the results.

The Organizing Committee reserves the right to review and make a decision on the materials.

PAPERS NOT CONFORMING TO THESE REQUIREMENTS WILL BE RETURNED WITHOUT REVIEW.

All authors will be notified via e-mail that their materials were received.



- All the accepted materials will be published as conference proceedings. The online versions of the conference proceedings will be available at <http://socpharm.nuph.edu.ua/>;
- Also, authors that will participate with Virtual Presentation will receive the electronic certificate of participation (it will be dispatched to the author after the conference finishes).
- Print copies of the proceedings will be available after the Conference. Authors who want to receive a hard copy of the proceedings must order it prior to the conference. List price is 50.00 grn (5 EURO). Additional payment for the delivery of the print copies fees and charges will be added to the cost.

Leaders and decision makers from the healthcare field, employees of pharmaceutical and medical institutions, representatives of pharmaceutical and medical device companies, employees of the pharmaceutical industry, health practitioners, health-care professionals industry representatives (i.e. Community, Institutional, Wholesale, Manufacturing, Academia and Consultant), scientists, graduate students, undergraduates, students **are welcome to join the conference** to network and exchange strategies with their colleagues.

For all questions regarding the conference, please contact the organizing committee.

Organizing Committee Address

National University of Pharmacy, Department of Social Pharmacy

61002, Kharkiv, 4, Bluchera str., tel.: (0572) 67-91-81, e-mail: socconf@ukr.net

Head of the Department of Social Pharmacy,	<i>Responsible Secretary</i>
Dr. of Science in Pharmacy, professor	candidate of pharm., docent
Kotvitska Alla Anatolivna	Surikov Alexandr Alexandrovich
tel. (0572) 67-91-81	tel. (0572) 67-91-81, (063) 046-97-83
	e-mail: socconf@ukr.net

We are looking forward to your participation!

Visit the conference website and leave your comments!

<http://socpharm.nuph.edu.ua/>

Sincerely,
the organizing committee