

073 MANAGEMENT

Professional Education Program at the Second (Bachelor) Level
«MANAGEMENT»



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Field of Study	07 «Management and Administration»
Specialty	073 «Management»
Volume of the program	240 ECTS credits
Duration of the program	4 years / 4 years
Study option	full-time / part-time

The professional education program "Management" aims at training professionals who gain profound knowledge, as well as basic and professional competences required to practice as an effective manager of enterprises, institutions and organizations that implement important strategies to enhance both national and international competitiveness.

The peculiarities of the professional education program.

The professional education program implies the application of effective teaching methods and forms of developing skills of higher education students, which include:

- implementation of the latest educational technologies into the learning process;
- field-based professional practice experience provided by leading national and international enterprises, institutions and organizations.

Educational components

No	Academic disciplines
Compulsory disciplines	
1.	English
2.	Applied Mathematics
3.	Managerial Rhetoric
4.	The Law (Common Law)
5.	Basics of Organization Theory
6.	Historical and Contemporary Theories of Management
7.	Introduction to the Specialty
8.	Social and Psychological Bases of Management
9.	Philosophy
10.	Statistics
11.	Economic Theory

12.	Managerial Decision Making
13.	International Economic Relations
14.	State and Regional Administration
15.	The Law (Administrative Law)
16.	Finance, money and credit
17.	Management and Administration (Self-management)
18.	The Law (Economic Law)
19.	The Law (Labour Law)
20.	Accounting and Auditing
21.	Economics and Finance of Enterprises
22.	Marketing
23.	Management and Administration (Organisational Theory)
24.	Management and Administration (Management)
25.	Management and Administration (Operations Management)
26.	Foreign Economic Activity
27.	Management and Administration (Strategic Management)
28.	Management and Administration (HR Management)
29.	Logistics
30.	Management and Administration (Administrative Management)
31.	Organization of Manager's Labour
32.	Management and Administration (Innovation Management)
Elective disciplines	
1	Ukrainian language (for professional purposes)
2	Culture of Scientific Language
3	Religious Studies
4	Logic
5	The Basics of Constitutional Law of Ukraine
6	Political Science
7	<i>Hygiene of Medical and Pharmaceutical Organizations</i>
8	Standardization, certification and quality control
9	<i>The Basics of Medical and Biological Knowledge and Pharmacology (physiology with the basics of human anatomy, pathological physiology, pharmacology)</i>
10	Development of the Pharmaceutical Industry in the Region
11	Entrepreneurial law
12	<i>The Law (Civil Law)</i>
13	<i>The Basis for Scientific Research</i>
14	The Basics of Management
15	<i>Business Ethics and Organizational Behavior</i>
16	Corporate Social Responsibility
17	<i>Organization of Entrepreneurial Activity</i>
18	Statistics II
19	<i>Management Information and Communications</i>
20	Market Infrastructure
21	<i>Organization of the Pharmaceutical Industry</i>
22	Hygiene and Industrial Sanitation of the Pharmaceutical Enterprise

23	<i>Business Planning</i>
24	Insurance
25	<i>Insurance Management</i>
26	Labor Economics and Social-Labor Relations
27	<i>Situation Management</i>
28	Management of Economic Activity of Enterprises
29	<i>Organization and Design of Operating Systems</i>
30	Labour Economics and Social labour Relations
31	<i>Marketing Activity of an Enterprise</i>
32	Marketing Management
33	<i>Analysis of Economic Activity of Organizations</i>
34	Management Consulting
35	<i>Commodity Market Infrastructure</i>
36	Organizational Behavior
37	<i>Enterprise Management (according to economic activity)</i>
38	Social Management
39	<i>Tax Management</i>
40	Tax System
41	<i>Office Management</i>
42	Managerial Decision Modeling
43	<i>Market Statistics</i>
44	Controlling
45	<i>Public Administration in the Health Industry</i>
46	Public Administration and Regulation in the Pharmaceutical Industry
47	Manager's Automated Workstation
48	The Basics of Optimization and Systems Theory
49	<i>State Regulation of Economy</i>
50	International Private Law
Practice Experience	
Field-based professional practice experience	
Graduation qualification work	
Public defense of qualification work	

Employment and competitive advantages of graduates

After obtaining a bachelor's degree in management, a specialist is able to perform a professional work specified in DK 003-95 and may hold the following positions:

- 1222.2 Heads and specialists of production departments in industry;
- 1225 Heads of production departments in restaurants and hotels;
- 1228 Head of production departments in consumer services;
- 1229.6 Head of departments in the field of culture, recreation and sports;
- 1474 Regional Development Manager (Head);
- 1477.1 HR Manager (Head);
- 148 Manager (Head) in education, health care and social assistance;
- 3415 Technical and trade representatives.

Competitive advantages:

The program trains specialists who are able to:

- make effective management decisions and focus on the relationship between personnel and its management in order to plan, organize, motivate and control the activities of enterprises of any ownership,
- respond to any changes in business environment and develop appropriate measures to prevent negative effect;
- plan and organize the production of competitive products/service due to the advantages of new technologies based on a combination of economic and technical knowledge gained during the study of a range of subjects;
- provide effective project management (form project teams, evaluate an effectiveness of investment projects and a level of potential risks, develop a set of measures for their prediction and reduction) based on the knowledge acquired in the course of study that involves effective teaching methods and training techniques.

Program learning outcomes:

- communicate and promote civic and social engagement;
- establish effective communication in the workplace and develop communication strategy;
- identify organizational and environmental factors that influence the performance of enterprise;
- interact with relevant departments and wide range of people in order to solve social and economic problems under uncertainty;
- use professional language, establish business communications, and prepare documents in compliance with relevant requirements;
- utilize information and communication technologies to perform professional tasks;
- have a good skills and knowledge of principles and methods of communication behavior in order to choose communication strategy and channels to achieve more productive team;
- apply the acquired theoretical knowledge for an effective implementation of managerial decisions and their delegation to staff;
- implement social welfare and personnel management;
- perform a group tasks delegated by a team leader, motivate people to make in-ordinary managerial decisions;
- provide the appropriate level of knowledge in the field of quality management and competitiveness of products;
- take measures to improve working conditions and safety;
- apply innovative approaches to making managerial decisions, flexibly adapt to changes in the environment;
- use theoretical knowledge to make effective managerial decisions in the field of foreign economic activity;
- demonstrate the ability to be responsible for the results of their activities, utilize skills and abilities, spearhead entrepreneurial and managerial initiatives;
- increase professional performance on a regular basis;
- acquire skills of independent work, flexible and critical thinking, openness to new knowledge.